

# THE SOILED DOVE



## The World by Road Exhibition and Silent Auction

**Date and Time:** Thursday, May 14<sup>th</sup> from 6pm - Midnight

**Location:** The Soiled Dove Underground at Lowry  
7401 E. 1st Ave.  
Denver, CO 80230  
Located east of the intersection of 1<sup>st</sup> Ave & Quebec Street

### Contact

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### Event Schedule

6 pm See the trucks outside and talk with the crew about the expedition.

7 pm Silent Auction Begins

7:30 pm Presentations Begin

8:30 pm Silent Auction Ends

9 pm Entertainment Begins

### About the Event

So why is TWBR not on the way to Alaska yet? While Stevinson and many other sponsors have generously helped them to get this far, they are short on the funds they need to finish. This fundraiser and exhibition includes premeires of some new video segments, photo galleries and more. At the fund raiser Denver Center for International Studies (One of the schools that TWBR has been working with), The Orbis Institute (An organization that will be partnering with TWBR for the speaking tour), and the crew will make exciting presentations. With a silent auction, prints of the crew's photography for sale, entertainment, and the chance to see the Trucks firsthand, this event will be an exciting way to learn more about the world and the expedition.

**What is The World by Road:** The World by Road is an expedition that has successfully circumnavigated the globe through 68 different countries, over 6 continents, covering 70,000 miles. Two years from the start of the expedition, the crew has returned from this epic journey to Denver, CO. However, one last frontier waits to be tackled- a journey to the far north of Alaska, making their expedition the first expedition ever to drive to the most distant reaches north and south of all the continents. This last segment will set their journey apart, giving them the uniqueness they need to achieve their ultimate goal, to change people's minds about the realities happening in the world today.

**Mission and Purpose:** From the construction of schools in Indonesia to wildlife and rainforest preservation in Thailand, TWBR is promoting humanitarian, environmental and other aid organizations on a wide range of issues. Via television, magazine articles, newspapers and various Internet outlets, TWBR promotes these organizations' beneficial work to increase

support, education and awareness of their worthy causes that otherwise would remain unknown. Through interesting content and speaking across the USA, The World by Road strives to further international education by direct interaction and presentations to captive audiences, using their incredible journey as a medium to present the world.

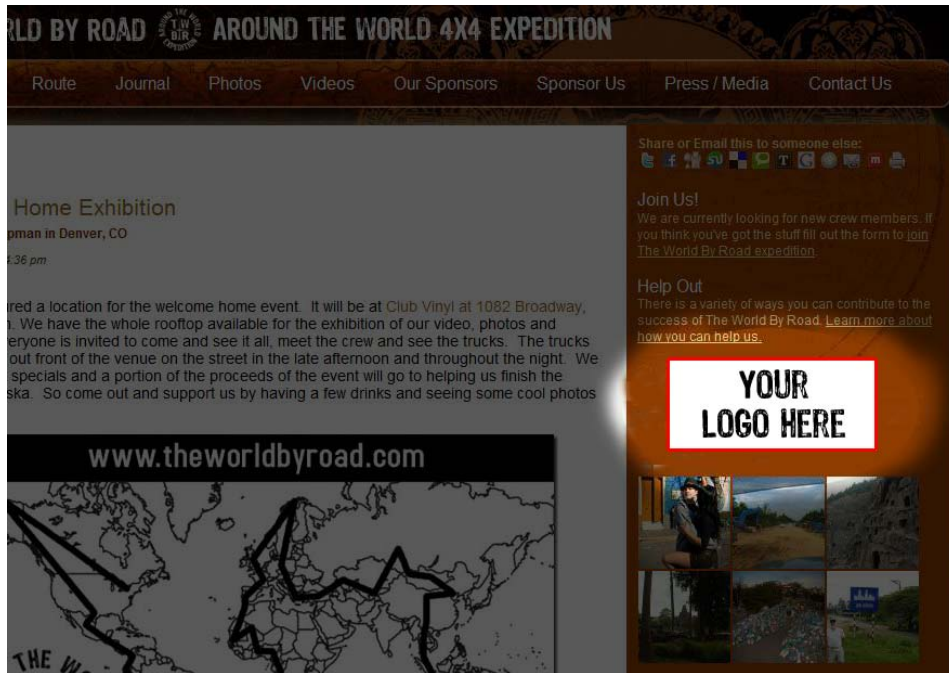
## **The Silent Auction**

As a donor to the silent auction you receive multiple benefits

- **A chance to help out an organization doing a good thing**
- **Direct exposure of your company**, product or service to an audience of 200-300 people, next to the page for the auction we will have space to put out cards, flyers, and whatever information you would like to include about your business.
- **Brand marketing** of associating your organization with an adventurous, record-breaking adventure.
- **Permanent placement on a website** that attracts as many as 4,000 visitors per day and 3 million hits per month.
- **Prominent placement on our main pages** of the site for 1 month
- **Mass exposure to the Denver Metro area** as the expedition has been or is going to be featured in all of these outlets in Denver in the weeks before the fundraiser.
  - CBS 4 Denver
  - CW 2 Denver
  - ABC 7 Denver
  - The Loveland Connection in Loveland and Ft. Collins
  - Westword
  - The Denver Post
  - The Jay Marvin Show on AM 760
  - Colorado Matters on NPR

### **Where will you be on our site?**

For one month we will rotate your logo with the other event sponsors in the sidebar for a minimum donation of \$50. For donations equaling over \$500 we will keep you here for 1 year.



Permanently you will be displayed on the event page

